

FIA F4 Mygale ambassadress of Ford EcoBoost at Dubai International Motor Show 2015

The life of Formula 4 FIA Mygale - December 2015

At the occasion of the Motor Show in Dubai, Ford displayed the FIA F4 Mygale to the media and the public between 10 and 14 November 2015 as part of their EcoBoost communications



FIA f4 Mygale Ford at Dubai Motorsport

Dubai International Motor Show, one of the most popular automotive events, was held this year as part of the 13th edition of the **Dubai Motor Festival**. Bigger and more influential at each new edition, **Dubai International Motor Show** welcomes motor trade professionals and motoring enthusiasts for a unique experience. This place of the motoring world's most prestigious launches attracted nearly 100,000 spectators thanks to innovative concepts, world premieres and amazing attractions in a decor of glitter and high-tech from Dubai.

After holding secret its communication around the **EcoBoost** engine, **Ford** took advantage of this international event to unveil the **FIA F4 Mygale** with **Ford EcoBoost** engine. Enthroned on the **Ford** platform, the **FIA F4 Mygale** was presented in the blue colours of the American engine manufacturer.

